

Looking|Glass

Reflections

co-presented by



Looking Glass Foundation
for Eating Disorders

Fairmont Pacific Rim • Thursday April 10, 2025

Auction Donation Opportunities

Champion Support for Mental Health

Over 1.7 million Canadians are battling an eating disorder, yet less than 50% are able to access the critical supports they desperately need to recover.

Multiple barriers to care such as cost, strict eligibility criteria, long waitlists and a lack of specialized clinicians prevent many from accessing life-saving care.

By removing these barriers and creating accessible support through a connected community, Looking Glass' programs are proven to fill systemic gaps and ensure timely and low-barrier support for those who need it most, ensuring accessible mental health support is available for people experiencing eating disorders.

Eating disorders are serious, complex, life-threatening mental illnesses that affect people of all genders, sexual orientations, ages, socioeconomic class, abilities, races, and ethnic backgrounds, with marginalized communities having higher incidence and less support. We know that navigating support and treatment options can be challenging and costly. Plus, lack of access to affordable services and real time support is prevalent.

By innovating new approaches to programming we will fill gaps in existing services and create meaningful pathways between treatment options – so ALL those affected by eating disorders are never entirely without support.



79% of our program participants have experienced barriers to care & 71% are currently not receiving clinical support



31% of our program participants identify as a member of the 2SLGBTBQIA+ community



1.7 million Canadians are impacted by eating disorders



Eating disorders are the 3rd most prevalent mental illness in Canada & the 3rd most common chronic health condition among adolescents



Anorexia has the highest mortality rate of any mental illness, excluding opioid usage

Recovery is Possible. Join us by becoming an Auction Partner

Reflections Gala

Looking Glass Foundation's Annual Gala

Thursday, April 10, 2024

Fairmont Pacific Rim

MAKING AN IMPACT

We would be delighted if you contributed an auction item to our Reflections Gala. Funds raised through our auction will directly impact those who access our programs and services.

Possible Donations (min value \$100):

- ◆ Health & Wellness Gift Baskets & Services
- ◆ Upscale Dining Gift Certificates
- ◆ Wine & Spirits
- ◆ High-End Fashion Apparel & Boutique Jewellery
- ◆ Coveted Tech Items
- ◆ Items for the Home
- ◆ Unique Experiences, including Sport
- ◆ Luxury Accommodation & Travel

MARKETING RECOGNITION

- ◆ Company name and brand photos (if provided) on online auction bidding website
- ◆ Company/donor name printed in event program
- ◆ Social media promotion of auction to the public on LGF channels
- ◆ Promotion of auction in email newsletter to over 7,500 supporters
- ◆ Auction promoted on event website 1 week prior to event date
- ◆ Auction will be promoted on upwards of 40 tablets at event with approximately 300 guests in attendance

PR & OTHER ASSETS

- ◆ Social media kit with key messaging, assets, and message templates for you to promote the auction + show your support for Looking Glass
- ◆ Exposure to new audiences: potential customers and clients
- ◆ Use of Looking Glass' logo
- ◆ Opportunity to showcase commitment to destigmatizing eating disorders

PHOTO GALLERY



THANK YOU FOR
SUPPORTING

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WE LOOK FORWARD TO
PARTNERING WITH YOU!

For further information,
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